

*July 2015 version 1.0*



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*AN INVITATION TO  
SPONSOR AND EXHIBIT*

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Dear Colleagues,

Formula VIII conferences, as previous Formula conferences, aims at advancing our knowledge, sharing ideas and working together in the field of product formulation. This is a very wide field, highly multidisciplinary, with much interest from both academia and industry, considering that advances produce a great impact in daily life. Formula VIII conference will cover all aspects in Formulation Sciences and Technologies, from the most fundamental and theoretical to the most applied aspects. The headline of the conference "**Formulate your innovation. Innovate your formulation**" intends to stress that scientific discoveries and technical innovation are the driving forces to offer breaking new products to the market, satisfying continuously evolving customer needs.

The first Formula Conferences were created and organized by the French Chemical Society (SCF). Later, Formula Conferences expanded and become larger events, thanks to the incorporation of various European Societies, namely the British Formulation Group of the Royal Society of Chemistry (FSTG/RSC), the German Society of Chemical Engineering and Biotechnology (DECHEMA, Germany), Scandinavia Chemical Societies (SP Chemistry) and the Spanish Group of Colloids and Interfaces of the Royal Societies of Chemistry and Physics (GECI/RSEQ-RSEF). Moreover, several companies (AKZO-NOBEL, BASF, BAYER and EVONIK also joined the organization, ensuring a truly and deep dialogue between Industry and Academia.

The Formula VIII Conference will be celebrated in Barcelona, 4-7th July 2016, following the past conference in Mulhouse (France) in 2013. Conference talks, together with poster sessions, will cover all fields in formulation science and technology and will provide cutting edge new aspects.

The main institutions that support Formula VIII are the Catalan Institute of Advanced Chemistry of Catalonia (IQAC-CSIC), the University of Barcelona and the Spanish Committee of Detergency, Surfactants and Related Products (CED).

Two other events are integrated in the organization and programme of Formula VIII: the 46th Symposium of the CED, and Nanoformulation 2016. Members of the organizing committees of these events are integrated in the committees of Formula VIII in order to achieve a most powerful event.

All participants will be welcome, wishing that their contributions and helpful discussions will greatly enrich the conference. Please take a look at the website [www.formula8bcn.com](http://www.formula8bcn.com), and consider the submission of an abstract and the registration to the event, as well as collaborating as exhibitor and/or sponsor. We are very pleased to welcome you to Barcelona.

Jordi Esquena



## Organizing Committees

### **Main Organizers**

Jordi Esquena, IQAC-CSIC / GECI  
Claudi Mans, U. Barcelona / CED / GECI  
Conxita Solans, IQAC-CSIC / GECI  
Pere Adell, CED

### **Members of International Advisory Board (IAB)**

Bernd Sachweh (Chairman), BASF  
Alain Durand, SCF / Groupe Formulation / U. Lorraine  
Ulla Elofsson, SP  
Jordi Esquena, IQAC-CSIC / GECI  
Malcolm Faers, Bayer  
Andreas Förster, Dechema  
Kerstin Frank, BASF  
Simon Gibbon, Akzo Nobel  
Claudi Mans, U. Barcelona / CED / GECI  
Rüdiger Mertsch, Evonik  
Cécile Pagnoux, SCF/U. Limoges / ENSCI-CNRS  
Gordon Tiddy, Univ. Manchester / RSC

### **Other Local Organizers**

Olga Sanahuja (CED president)  
Aurora Benaiges, SEQC  
María José Garcia-Celma, U. Barcelona  
Carme González, U. Barcelona/SEQUIIQ/GECI  
José María Gutiérrez, U. Barcelona/GECI

### **Editorial board for conference proceedings**

Alain Durand (main editor), SCF / Groupe Formulation / U. Lorraine  
Malcolm Faers (coeditor), Bayer  
Carlos Rodríguez (coeditor), INL

## PRELIMINARY PROGRAM

FORMULA VIII Barcelona, July 4th to 7th, 2016									As of 4th May
	Monday 4th		Tuesday 5th		Wednesday 6th		Thursday 7th		
	Room 1	Room 2	Room 1	Room 2	Room 1	Room 2	Room 1	Room 2	
9:00-10:00			Plenary lecture Jinghai Li		Plenary lecture Roque Hidalgo		Plenary lecture Werner Kunz		
10:00-11:00			Invited lecture, D. Clausse	Invited Lecture, N. Garti (17)	Invited, P. Wessman	Dagoberto Schmid	Quellet (76)	Invited, C. Vauthier	
			33	51	175	62	97	81	
		144	110	176	171	141	147		
11:00-12:00	Registration		Coffee break		Coffee break		Coffee break		
			20	56	131	104	28	21	
12:00-13:00			60	161	25	192	72	149	
		13	19	195	61	66	23		
		136	166	177	116	197	182		
13:00-14:00			Lunch		Lunch		Conference ending		
14:00-15:00			Tandem talk Frank, Kerstin / Abramov, Serghei	36	45	Success story Piero Baglioni		Lunch	
			22	143					
		162	163	77	2	9	41		
15:00-16:00		138	48	49	38	160	113		
		70	46	193	42	15	93		
		154	102	Poster session + coffee		Poster session + coffee			
16:00-17:00	Coffee break				159	30			
		96	196			44	124		
17:00-18:00		78	89	Free afternoon		146	94		
		29	181			54	152		
18:00-19:00	Welcome ceremony and reception				123	150			
						151			
19:00-20:00									
20:00-21:00					Conference dinner				
21:00-22:00									

**COLOR CODES:**

- Applications and customer needs
- Characterization, properties and performance
- Design and engineering of formulations. Relationship between structure and performance
- Formulations for biomedical needs
- Fundamental science, physico-chemical principles and mechanisms in formulation
- Nanoformulation: Integrating nanomaterials in formulation and formulating at the nanoscale

## AN INVITATION TO SPONSORS

The Congress is slated for July 2016 in Barcelona, Spain. Approximately 400 attendees from more than 30 countries, representing 5 continents, are expected to participate in this important 8th edition of the meeting.

## General Information

The Organization Committee of **Formula VIII** assigned Pacific World as the official PCO Company. For any queries concerning the Meeting please feel free to contact Pacific World.



Name & Surname: Ms. Elena Sanz Sanchis  
Phone: (+34) 93 482 72 44  
E – Mail: [formula8bcn@pacificworld.com](mailto:formula8bcn@pacificworld.com)

## Sponsorship & Exhibition Application

Please use the application form (pages 11-12) to indicate the exhibition booth number or sponsorship opportunities that you would like to reserve for your company.

On receipt of the form, the Congress Secretariat will issue an invoice covering 100% of the cost. Date of receipt of payment by the Secretariat will be used as the basis of allocation of the booths and other sponsorship opportunities.

## Organization Venue

Hotel Crowne Plaza Barcelona – Fira Center  
Avenida Rius I Taulet, 1-3  
Barcelona, 08004 Spain

Crowne Plaza Barcelona – Fira Center Hotel is set in the heart of Montjuic, one of the most cultural areas of the city. Located between the famous Plaza de España and Gran via Avenue, you might visit the nearby Montjuic Magic Fountains, Olympic Stadium and Montjuic Castle. You can also spend some time shopping in the amazing entertainment centre – Arenas de Barcelona.

## Exhibition

Exhibition is an integral part of the **Formula VIII**. As an exhibitor, you will enjoy prime exposure and direct marketing opportunities with the key players and decision makers in the field. The floor plan is designed to maximize the exhibitor's exposure to the delegates. All coffee breaks will be held in the exhibition area, (Vivaldi room, floor plan in page 7). Consequently, participants will have to walk through this exhibition area. Conference posters will be also distributed along the exhibition area.

### Exhibition Schedule

Exhibit hours: 08.30 – to the end of the sessions during the congress dates  
Set-up: Sunday 3<sup>rd</sup> July  
Dismantling: Thursday 7<sup>th</sup> July, after the Conference ending.

### Booth Allocation

Sponsorship and exhibition form must be sent to the Secretariat (Pacific World) no later than March 31st, 2016.

Payment by bank transfer of the total amount to Meetings & Events Spain, S.L.U.:

BANCO BBVA

Plaza del Olivar s/n - 07002 Palma de Mallorca

Account number: IBAN ES 9401824899100201513633 SWIFT BBVAESMMXXX

Please indicate "your name" and the reference "**Formula VIII**", when you make the wire transfer. A copy of the transfer must be sent to the Congress Secretariat.

As for space allocation, the Organizing Committee will give the priority to companies, applying for more than one booth or those who make a significant contribution to the Congress. **Spaces will be assigned by reception of the agreement form and payment.** Invoice will be sent before payment.

### Important dates for exhibition

Deadline for application and payment:

March 31<sup>st</sup>, 2016.

Confirmation of booths:

**First-come first-served basis**

**Deadline for special requests to the Secretariat:**

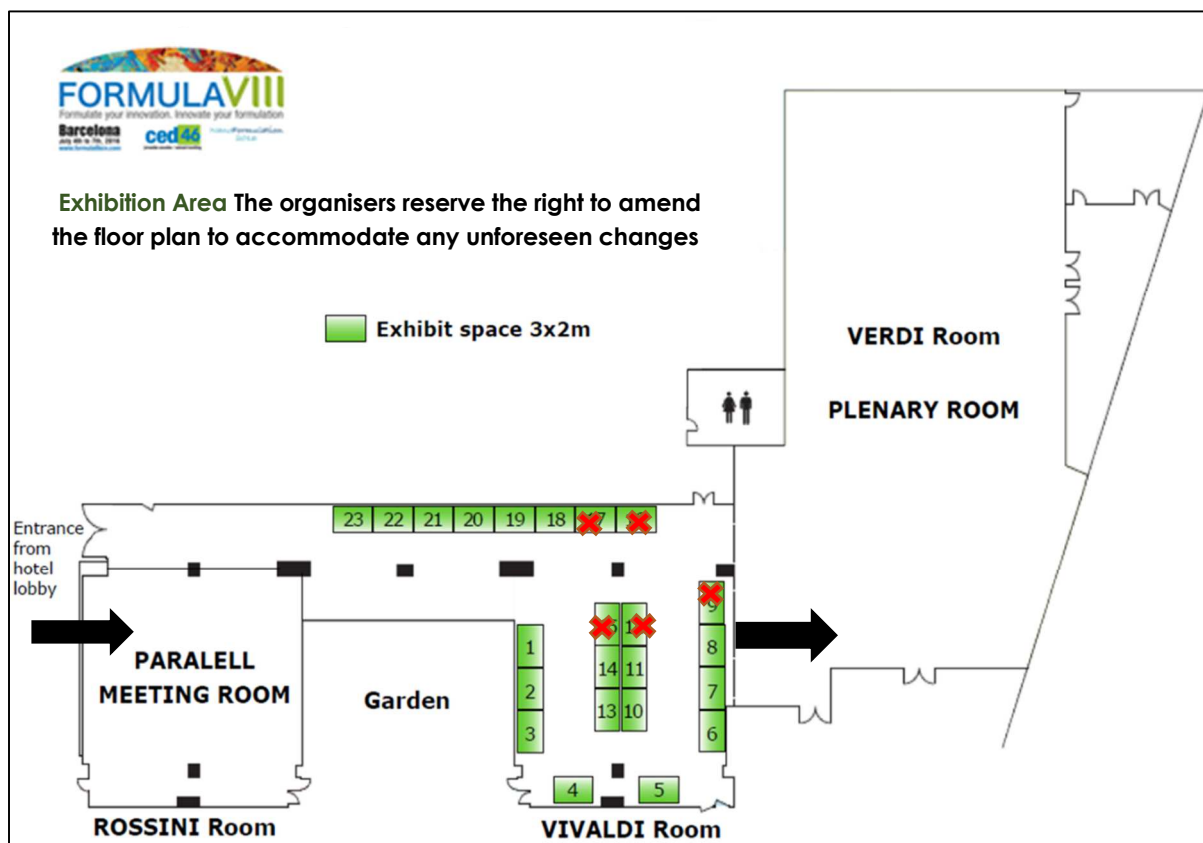
May 30<sup>th</sup>, 2015

(Furniture, electricity, etc)

### Cancellations and refunds

All cancellations and requests for refunds must be submitted in writing to the Congress Secretariat. The following cancellation policy will be applied:

- Refunds of full payment less 50% processing fee will be made until March 31st, 2016.
- No refunds will be granted after April 1st, 2016.
- All refunds will be processed after the Congress.



**CONFIRMED EXHIBITORS:**

STAND 9: FORMULACTION

STAND 12 Y 15: LUM gmbh

STAND 16 Y 17: GRUPO CARINSA

INSTRUMENTACIÓN ANALÍTICA

THE CENTRE FOR PROCESS INNOVATION (CPI)

## Sponsorship & Exhibition

### EXHIBITION OPPORTUNITIES:

- **Exhibition Rates::**

Booth space rental:

SMALL STAND 2X1: 1.000€ (space only) - (VAT included).

DOUBLE STAND 2X3: 1.500€ (space only) - (VAT included).

Booth Space Rental Includes:

1. Space only.
2. Company and Product Listing on the website's Virtual Exhibition.
3. Company listing in the final programme.
4. WIFI

Shell schemes, furniture, fittings and a range of optional services will be available to order, if required, from December 2015.

## SPONSORSHIP OPPORTUNITIES:

A wide range of product sponsorship opportunities are available to the companies wishing to promote their products or services during the Congress. Platinum, Gold and Bronze Level Sponsors will have preference in choosing these sponsorship opportunities.

Should you require additional information on these opportunities, please contact the Congress Secretariat.

### Social events:

- Welcome ceremony: 5.000 € (VAT included).
- Congress Dinner: TBA € (VAT included).

### Partial Sponsorship available.

Social events sponsors will receive:

- Acknowledgement on event tickets /invitations.
- Acknowledgement on menu cards.

## Congress Materials

- Congress website banner: 1.000€ (VAT included).  
Banner in the congress website, incl. link to your website, 15 months.

- Posters area: 2.500 € (VAT included).

In the poster exhibition, each poster will be marked with a poster number sign. Your company logo will be published exclusively on these poster signs.

- Abstract Compilation 2.500€ (VAT included).

Sponsorship of the abstract Compilation offers an opportunity for sponsors to be associated with a prestigious document/file which carries the endorsement of the Congress and is retained by attendees for years following the event. The Abstract Compilation will be available at no cost for all interested parties.

- Advertisement in the Abstract Compilation 1.000€ (VAT included).

Place your advert in the final programme. The final programme is an important source of information at the conference and will be distributed to all delegates upon arrival.

- Delegate Bags:

- If supplied by sponsor (previous agreement on the bag and placing of logo and sponsor's name obligatory) no additional costs.
- If supplied by the organization price upon request.

- Insertions In Congress Bags: 500 € (VAT included).

Your promotion brochure or flyer will be included in the congress bags given to all attendees at the time of registration (production and delivery of insert is the responsibility of the sponsor). The total number of items will be limited and content/format will be subject to approval by the Organizing Committee.

- LANYARDS and Card:

(Produced & supplied by sponsor) Add your company or product logo to the delegate Badge holders, which will be distributed at the conference secretariat. A sample of the lanyard must be submitted to the Congress Secretariat in advance for approval.

- If supplied by the organization price upon request.



### Catering Services:

Coffee breaks and lunches will be served in the exhibition area. Your logo will be displayed close to the buffet stations and the sponsor will be mentioned in the final programme.

- Coffee Breaks: Per coffee break: 5.000€ (VAT included).

Available coffee breaks:

Tuesday, 5 July 2016:  MORNING  AFTERNOON

Wednesday, 6 July 2016: 2 slot  MORNING  AFTERNOON

Thursday 7 July 2016: 1 slot  MORNING

- Lunch Breaks: Per lunch break: 12.000€ (VAT included).

Available lunch breaks:

Tuesday, 5 July 2016

Wednesday, 6 July 2016

Thursday 7 July 2016

### Partial Sponsorship available.

#### ALL SPONSORS WILL RECEIVE:

- Logo in the website.
- Logo in all Conference printed material (final program, program-at-a-glance etc.).
- Logo on the Conference secretariat.

**ALL SPONSOR PACKAGES CAN  
BE CUSTOMIZED TO SUIT YOUR  
COMPANY'S PREFERENCE.**

**Special conditions can be negotiated.**

**REGISTRATION AND PAYMENTS.**

Sponsorship and exhibition form must be sent to the Secretariat (Pacific World)) no later than March 31st, 2016.

Payment by bank transfer of the total amount to Meetings & Events Spain, S.L.U.:

BANCO BBVA

Plaza del Olivar s/n - 07002 Palma de Mallorca

Account number: BAN ES 940 1824899100201513633 SWIFT BBVAESMMXXX

Please indicate "your name" and the reference "**Formula VIII**", when you make the wire transfer. A copy of the transfer must be sent to the Congress Secretariat.

**ALL PRICES INDICATED IN THE SPONSORSHIP PACKAGE TABLE AS WELL AS ON  
THE PREVIOUS PAGES ARE IN EURO (€) AND INCLUDE 21% SPANISH VAT.**

**SPONSORSHIP & EXHIBITION APPLICATION FORM:**

**BOOTH SPACE RENTAL**

- SMALL STAND  1,000.00 € (space only)
- DOUBLE STAND  1,500.00 € (space only)

Please indicate your preference for location of exhibit space as show on floor plan

1st Choice	<input type="text"/>
2nd Choice	<input type="text"/>
3rd Choice	<input type="text"/>

**SOCIAL EVENTS**

- WELCOME CEREMONY  5,000.00 €
- CONGRESS DINNER  TBA

**SPONSORSHIP OPPORTUNITIES**

**CONGRESS MATERIALS**

- Congress Website banner  1,000.00 €
- E-posters area  2,500.00 €
- Abstract Compilation  2,500.00 €
- Advertisement in the Abstract Compilation  1,000.00 €
- Delegate Bags  Price Upon request
- Insertion in Congress Bags  500.00 €
- Lanyards  Price Upon request

**CATERING SERVICES**

**CONGRESS MATERIALS**

- Per coffee Break  5,000.00 €
  - Tuesday, 5 July - morning
  - Tuesday, 5 July - afternoon
  - Wednesday, 6 July - morning
  - Wednesday, 6 July - afternoon
  - Thursday, 7 July morning

Partial Sponsorship

- Per Lunch  12,000.00 €
  - Tuesday, 5 July - morning
  - Wednesday, 6 July - morning
  - Thursday, 7 July morning

Partial Sponsorship

AN INVITATION TO SPONSOR AND EXHIBIT

Company name \_\_\_\_\_

Company address \_\_\_\_\_

Postal/ZIP Code \_\_\_\_\_ City \_\_\_\_\_ Country \_\_\_\_\_

V.A.T. / Tax Payer Number \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Contact name \_\_\_\_\_

Payment by bank transfer of the total amount to **pacific world**:

BANCO BBVA - Plaza del Olivar s/n - 07002 Palma de Mallorca

Account number: IBAN ES 940 1824899100201513633 SWIFT BBVAESMMXXX

Authorized Signed

\_\_\_\_\_

Date of Application

\_\_\_/\_\_\_/\_\_\_

For any queries concerning the Meeting please feel free to contact Pacific World.



Name & Surname: Ms. Elena Sanz Sanchis  
Phone: (+34) 93 482 72 44  
E – Mail: [formula8bcn@pacificworld.com](mailto:formula8bcn@pacificworld.com)